

Privacy Policy for Quit Smoking App

Last Updated: August 26, 2025

Sofo-Group, Inc. ("We", "Us", or "Our") operates the Quit Smoking App (the "App" or "Service"). This Privacy Policy informs you of our policies regarding the collection, use, and disclosure of personal data when you use our App and the choices you have associated with that data.

We are committed to protecting your privacy. The App does not collect, store, or transfer any personal information from users. However, we use third-party services for analytics, payments, and push notifications, which may collect certain non-personal or anonymous data as described below. By using the App, you agree to the collection and use of information in accordance with this policy.

Interpretation and Definitions

Interpretation

Words with initial capitalization have meanings defined under the following conditions. These definitions apply whether they appear in singular or plural form.

Definitions

- **App:** The Quit Smoking App software program provided by Sofo-Group, Inc.
- **Company:** Sofo-Group, Inc., the entity that operates the App.
- **Personal Data:** Any information that relates to an identified or identifiable individual.
- **Usage Data:** Data collected automatically, either generated by the use of the App or from the App infrastructure (e.g., session duration).
- **You:** The individual accessing or using the App.

Collecting and Using Your Data

Types of Data Collected

Personal Data

We do not collect any Personal Data through the App. The App does not require user registration, and we do not handle, save, or transfer any information that can personally identify you, such as names, email addresses, phone numbers, or addresses.

Usage Data

While using the App, certain non-personal Usage Data may be collected automatically by third-party services we integrate. This may include:

- Device information (e.g., device model, operating system, unique device identifiers).
- Approximate geolocation (e.g., country or region based on IP address).
- App usage statistics (e.g., session duration, number of sessions, app opens, in-app events like screen views or interactions).
- Purchase history (for in-app purchases, if applicable).

We do not link this data to any individual user.

How We Collect Data

Data is collected automatically through third-party services integrated into the App. We do not directly collect or store this data on our servers.

Use of Data

The App uses third-party services for the following purposes:

- **Analytics:** To understand how users interact with the App, improve functionality, and measure performance. We use Google Analytics and Firebase for this.
- **Payments:** To handle in-app purchases and subscriptions. We use RevenueCat, which may collect purchase history but does not collect payment details directly (handled by platform stores like Apple App Store or Google Play).
- **Push Notifications:** To send reminders for quit smoking goals. We use OneSignal, which collects device tokens and other device information to enable notifications.

We do not use the data for advertising, marketing, or any other purpose beyond improving the App and providing its core features.

Third-Party Service Providers

We employ third-party companies to facilitate our Service and analyze usage. These third parties have access to certain data solely to perform tasks on our behalf and are obligated not to disclose or use it for other purposes. Their data practices are governed by their own privacy policies:

- **Google Analytics and Firebase** (by Google LLC): Collects Usage Data for analytics. See Google's Privacy Policy: <https://policies.google.com/privacy>.
- **RevenueCat:** Handles payments and subscriptions. Collects purchase history. See RevenueCat's Privacy Policy: <https://www.revenuecat.com/privacy>.
- **OneSignal:** Provides push notifications. Collects device tokens, IP address, language, and timezone. See OneSignal's Privacy Policy: https://onesignal.com/privacy_policy.

Security of Data

Since we do not collect or store Personal Data, there is no risk of data breaches from our side. However, we encourage you to review the security practices of the third-

party services mentioned above.

Children's Privacy

Our App does not address anyone under the age of 13. We do not knowingly collect personally identifiable information from anyone under 13. If you are a parent or guardian and believe your child has provided us with Personal Data (though we do not collect any), please contact us.

Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy in the App and updating the "Last Updated" date. You are advised to review this Privacy Policy periodically for any changes.

Contact Us

If you have any questions about this Privacy Policy, you can contact us:

- By email: info@sofo-group.com
- By visiting this page on our website: <https://quitqly.com/privacy.pdf>

This Privacy Policy was generated based on standard templates and adapted for the Quit Smoking App. If you need further customization or legal review, consult a professional attorney.